



Practice to protect your business

Crisis Management

When being hit by an incident, companies who have a prepared way to respond are those able to best protect its people, assets and reputation. Practicing crisis management can also contribute to lowering the likelihood of an incident even occurring.

Natural disasters, pollution incidents, disease outbreaks, political and socio-economic instability and product contamination are some examples of events that may lead to a crisis in the food and beverage industry. Such events require a prompt and effective response to minimise the impact on the company's employees, property, reputation, operational efficiency and share value. In today's global and unpredictable business environment, appropriate crisis management is vital to an organisation's success.

What are the benefits?

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To proactively practice crisis management generates added value to your organisation. Key benefits include:

- Lower risk of crisis events occurring
- More effective response capability, including product recall
- Lower impact on reputation
- Swifter crisis response
- Limited business interruption

How we can help you

DNV helps organisations prevent events that may lead to a crisis and manage such events in an effective and co-ordinated manner, minimising loss.

Our crisis management services aim to protect an organisation's people, assets and reputation, including:

- Crisis prevention
- Vulnerability assessments
- Crisis response planning, including product recall
- Crisis containment planning
- Crisis communication plans
- Crisis event simulations
- Senior management training
- Stakeholder communications training

DNV's crisis management specialists work with the management, security, legal, asset management, human resources and other professionals in your office to develop the systems and capability needed for effective crisis management.

Why partner with DNV?

DNV is a leading provider of services for managing risk, combining in-depth technical expertise and industry knowledge to help organisations along the food supply chain enhance their performance responsibly. As an independent foundation with the objective of safeguarding life, property and the environment, we believe in a partnership approach toward sustainable business.

Offering a comprehensive range of advisory, certification, training and technical services, DNV helps businesses manage the risks in their own operations and along the supply chain. Pro-actively managing your risks will effectively protect and build your brand, while demonstrating to stakeholders that you are committed to quality, safety and sustainability.

DNV is a market leader with a global reputation for excellence. We operate from more than 300 offices worldwide; our employees speak your language and know your local needs, customs and market.

DNV offers competence and expertise in all sectors and can therefore satisfy sector-specific requirements relevant for all food producers and operators.

DNV's extensive local presence, consolidated experience and acknowledged competence in the field of risk management make us an ideal partner for companies in the food and beverage industry.